Opportunity Statement

Websites are a place where people go to look for information on experiences they might be interested in. There is room for error and bias in some of the current websites with all of the ad revenue and only purpose of making money. The opportunity that this Health and Dietary Application aims to fulfill is to help these people by having one area where someone is able to find all of their dietary needs. Some of the inconsistency in the above sequence we aim to make more accessible is providing a visual, web-based health application that includes a calculator for ease of use. The main uses of this application include but are not limited to: 1) Help people manage their dietary plans and make informed decisions. 2) Display detailed information about the nutritional values of different types of food. 3) Create a user inviting website that is simple but displays useful information.

The user interface itself will be a web-based application contained within a health and dietary websites, in which a user is able to select different food and see nutritional value. Future design additions include adding a health and diet calculator that allows the user to enter in different foods and be able to track their meal progress or macronutrients.